

CSR Activities

A company is a part of society. It must therefore earn the recognition of society in order to grow and develop. Moreover, society must be peaceful and healthy, and the global environment must be properly protected. We are committed to fulfilling our corporate responsibilities and making broad contributions to society. To this end, we seek to serve as a company where each and every employee embraces a social contribution mindset.

Basic policy of social contribution activities

- Activities unique to the Cosmo Oil Group
- Full personnel participation
- Lasting presence regardless of the Group's business status

Social Contribution Activities

The 20th Cosmo Waku Waku Camp

In an effort to give something back to the automobile-based society and to contribute to society as a good corporate citizen, Cosmo Oil has held the annual "Cosmo Waku Waku Camp," a nature camp for elementary school-aged children who have been orphaned as a result of traffic accidents, since 1993.

The 20th camp held in Yamanashi Prefecture in fiscal 2012 was based on the theme "Our Adventure — A Product of Nature." Twelve Cosmo Group employees from across Japan took part in a camp on a voluntary basis together with experienced support staff from outside the Group. The camp was held at a location without electricity, running water, or gas, and together with the children, everyone gathered items for use from the natural surroundings. In addition to teaching children about the importance of nature, this camp was an opportunity to promote communication and interaction among participants. The camp was a rousing success and helped children make new friends and exchange thoughts with staff. It also emphasized the magic and wonder of the natural environment.



At the camp

Concept of social contribution activities

- To educate children who will be part of the future society
- To preserve the global environment—the foundations of a sustainable society
- To form a peaceful, considerate, and cultural society

Environmental Protection Activities

The Cosmo Oil Eco Card Fund and Eco Tour — Living with Flying Squirrels: Satoyama Regeneration Project

The Cosmo Oil Eco Card Fund draws on donations from Cosmo the Card holders as well as donations that represent a portion of the sale of the Cosmo Oil Group to engage in activities across the two broad themes of "restoring and preserving the environment in Japan and overseas" and "fostering the next generation." In specific terms, donations are used to fund "Living with Our Planet" projects that tackle a host of key environmental issues.

In an effort to nurture a forested area northeast of Mt. Fuji in which flying squirrels and humankind can coexist, 132 wildlife surveys were conducted during fiscal 2012. Working to promote the development of forests in the same area, forest thinning was also undertaken across an area of 0.2 hectares. Moreover, Eco Tours were organized to allow Fund supporters and cardholders to gain first-hand experience of the Fund's activities. Two tours were held during autumn 2012. Participants helped plant mature walnut and Japanese beech trees standing as high as five meters that would serve both as their home and source of food. In the future, as the development of an environment in which wildlife can flourish and thrive takes hold, steps will be taken to plant broad-leaved trees, which will provide a source of food.



Participants planting walnut trees