

## Social Action Programs as a Global Citizen

Recognizing that Cosmo Oil operates in an industry that creates environmental impacts through business activities and the customer use of petroleum products, we are engaged in environmental social action programs. We are also involved in projects with local communities near to oil refineries.

These programs are mainly in the areas of international contribution, environmental protection, and motorized society, based on our three policies: long-term commitment irrespective of business performance, employees' voluntary participation, and Cosmo Oil's originality.

### Tropical Rainforest Conservation Project for the Prevention of Global Warming

Environmental problems are a global issue that require global enlightenment and support. Cosmo Oil has been promoting the "Tropical Rainforest Protection Project" since April 2001 as part of our international contribution activities.

Currently, slash-and-burn farming is practiced in Papua New Guinea and the Solomon Islands in the South Pacific Ocean. The slash-and-burn plots are abandoned when soil nutrients become depleted, and so more forests are cleared and burned to cultivate new sites. The loss of rainforests not only leads to a decrease in CO<sub>2</sub> sinks but also reduces biodiversity and triggers major natural disasters such as mudslides.

We are contributing to conserve tropical rainforests and to solve the food problem by providing technical assistance through close coordination with local government agencies and NPOs in order to support the transition from slash-and-burn farming to settled farming. Our research revealed that although rice has been cultivated on a small scale, the transition to rice farming has been difficult as rice-milling equipment was not available.



Donation of a rice mill plant in Papua New Guinea

We therefore donated a rice mill plant and rice-milling machines. We will continue to provide the most

appropriate support according to the local circumstances.

### Environmental Protection through the Earth Conscious Act

The Earth Conscious Act is an FM-based activity supported by a partnership between Cosmo Oil along with Tokyo FM and other 36 JFN (Japan FM Network) stations that has been appealing to the people of the world to protect the global environment.

Cosmo Oil also supports the "clean-up climb of Chomolungma" project carried out by Ken Noguchi, an alpinist.



Supporting the "clean-up climb of Chomolungma" project carried out by Ken Noguchi

### The Cosmo Earth Conscious Act: A Message from One Million People

This is an FM radio program presented by Tokyo FM and JFN that features "earth conscious" messages such as "thoughts for the earth" from people who are engaged in environmental protection activities in many different areas and interviews with artists about "environment-friendly activities in everyday life." The program also features messages about



Poster for "Earth Conscious Act"

### Earth Day Concert

To spread the message, "Earth Conscious; we love music, we love the Earth", Cosmo Oil sponsors the Earth Day Concert held at Nihon Budokan on the Earth Day, 22 April. The concert is broadcast on 37 JFN stations, radio stations in countries throughout

environmental protection from listeners. It is aired on Monday to Friday from 6:51 to 6:54 am (FM OSAKA: 7:29-7:32 am, FM FUKUOKA: 6:00-6:03 am).

the world, and the web. CHAGE & ASKA appeared in the 13th Concert held in April 2002 and sent their message to the world.



The Earth Day Concert held in April 2002

### Clean Campaign\*

Cosmo Oil ran a campaign called the "Clean Campaign" at 40 historical sites throughout Japan. A total of 25,000 people participated in the campaign and collected about 300,000 liters of garbage. This activity was broadcast on the radio. In addition, we organized a special project in which 150 listeners were invited to go "clean-up" climbing Mt. Fuji with Ken Noguchi. In FY 2002, we have diligently carried out "Clean Campaigns" in the mountains, sea, and rivers throughout the country in order to protect the nature.



Clean Campaign

### The Picture Book: "Bua Forest"

"Bua Forest", a picture book, was written by Kiri Segawa who is a children's storybook writer. The book was illustrated by Kiyoshiro Imawano, who appeared in the Earth Day Concert in 2001. The book was initially created as a give-away; however, since it attracted great attention, it went on sale during Earth Day in 2002.



"Bua Forest": a picture book to encourage children to think about environmental issues

## Support for Traffic Accident Orphans

Every year, about 9,000 people are killed in traffic accidents in Japan, causing about 3,000 children to become orphaned. Cosmo Oil has been organizing and sponsoring "Cosmo Waku Waku Camp", a two and a half day program, to give a nature-based experience to traffic accident orphans every year since 1993. Special holidays are granted to employees who participate in this program.



"Cosmo Waku Waku Camp"

## Local Contributions by Oil Refineries

As a member of the local community, our oil refineries are engaged in the following activities to contribute to the local community.

### Chiba Oil Refinery:

Cleaning outside the refinery, youth baseball tournament, tennis tournament, participation in eco-fair, etc.

### Yokkaichi Oil Refinery:

Cleaning outside the refinery, junior soccer school, women's soft volleyball tournament, etc.

### Sakai Oil Refinery:

Cleaning outside the refinery, tennis school, blood donations, opening of facilities, etc.

### Sakaide Oil Refinery:

Sport promotions, softball tournament, etc.



Exchange event between our oil refinery and the local community. "Cosmo Oil Women's Soft Volleyball Tournament" was our 19th tournament.

\* See <http://www.tfm.co.jp/earth> for details.