

Public Relations Activities

Cosmo Oil actively communicates its environmental activities to its stakeholders—the company’s shareholders, its customers, the local community and government organizations—building good relations and striving to be a trusted corporate member of society. Concretely, this means providing environmental information within the company and to society, and collecting, analyzing and transmitting this information through the media as swiftly as possible. Through the Internet and customer centers, we are working to build two-way communications with society, information which will then be reflected in our environmental management.

External Public Relations

The annual Environmental Report describes Cosmo Oil’s environmental thinking and actions. The same information will be open to the world community via the Internet. We also are creating environmental videos and television commercials which are aimed at deepening understanding of our activities among the general public.



Television commercial with an environmental protection theme

DAGIAN—Cosmo Oil’s Environmental Public Relations Magazine

To encourage broader thinking about the global environment, we produce the environment information journal *Dagian*, published three times a year. Each issue focuses on one environmental theme, with leading experts in the field commenting on that theme. The information is also available on the Internet.



Cosmo Oil’s Environmental Public Relations Magazine—DAGIAN

Advertising and Publicity

Cosmo Earth Conscious Act is an activity that makes a wide appeal for the protection and preservation of the global environment. Every Earth Day, April 22, a concert and variety of events are held to increase environmental awareness. These are also broadcast through the media.



Fundraising at the Earth Day concert

Investor Relations

To help make our business more transparent and open, top management briefings, including an explanation of accounts, are given two times each year. To communicate with our shareholders, management directions, policy and settlements are reported in the *C’s Mail* Investor’s newsletter, issued quarterly. For international investors, we produce our English language annual report, fact book, and *Close-Up* newsletter. This material is also available on the Internet.



Investor newsletter *C’s Mail* and English-language *Close-Up*



Annual report and fact book